



COMPANY FAST FACTS

Corporate Mission: Our mission is to improve the health and fitness levels of dogs and their owners.

Company Overview: ***BOW WOW BOOTCAMP!*** has created the first veterinary-recommended, Fitness Program in the country that simultaneously provides a safe and strategic fitness workout for pooches and their pet humans alike. Designed for busy professionals and dog enthusiasts who would love to spend more quality time with their dogs while gaining a higher level of fitness, Bow Wow Bootcamp is like having a portable fitness trainer right at one's side and at a fraction of the cost.

Company History:

Founded: 2006

Founders: Kelly O'Neil, CEO
Michelle Van Otten, President

Financial Information: Bow Wow Bootcamp is a privately held LLC.

Product Line:

Bow Wow Bootcamp offers a variety of products and services aimed to improve fitness and overall quality of life of dogs and their owners. Products and services include:

- Audio Fitness Programs on CD and MP3
- Bow Wow Bootcamp LIVE Classes
- Bow Wow Bootcamp Licensing Program
- Bow Wow Bootcamp Phone Fitness & Nutrition Coaching

Corporate Headquarters:

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